

# It All Starts With The Photo



RACE FACE DIGITAL

RaceFaceDigital.com



*We take your images and merge them with MP4-3D effects to generate Digital Collectible Cards. Each minted card will be placed in the Race Face Digital Marketplace for sale with card prices ranging from \$5 to \$30.*



## How it WORKS

- Photographer enrollment is FREE and we will provide a personalized Invite Code that you share with drivers or collectors when they enroll.
- Have the driver or collector enroll using your invite code
- Provide 5 images to be used by the driver and 8 images for the car collector during the enrollment process. We need both portrait and landscape images.
- Promote FREE Fan Enrollment at the track and or on your social media platforms.
- The more FREE fans we have the more cards are sold.
- If you enroll 20 drivers and they sell all 3400 cards that are minted you would earn \$84,000

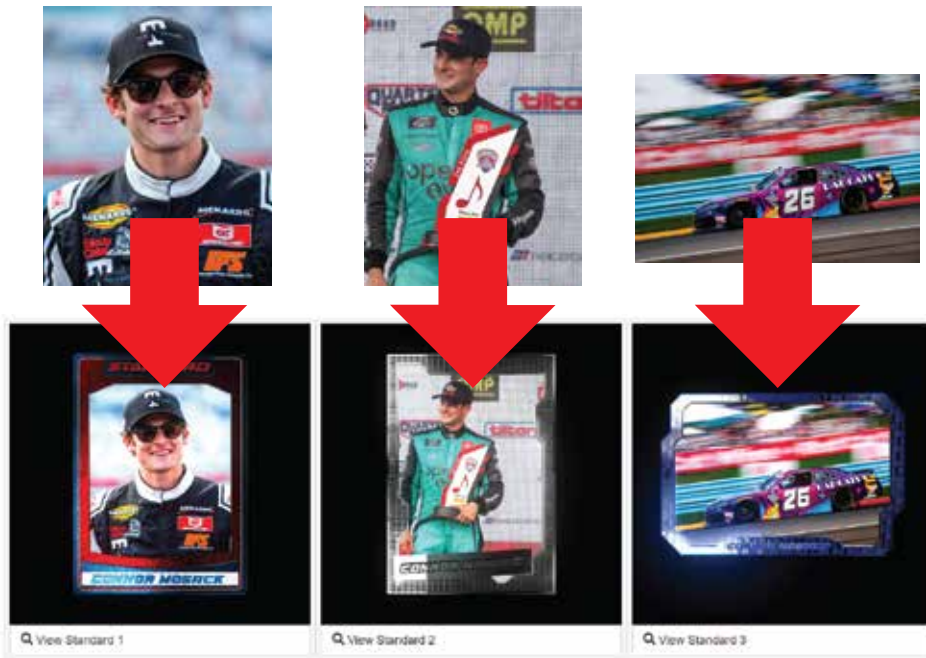
# Your Income OPPORTUNITY

- We pay \$100 for every enrolled driver that uses your Invite Code.
- Earn a 20% residual income from all card sales from your enrolled drivers.

## Track Photographers **SUBMIT 5 PHOTOS**

### 3 STANDARD CARD PHOTOS

- 2 Portrait Photos
- 1 Landscape Photo



### 1 PREMIER CARD PHOTO

- 1 Portrait Photo



### 1 3D ELITE CARD PHOTO

- 1 Portrait Photo on a Solid Background or Greenscreen



# Car Photographers **SUBMIT 8 PHOTOS**

## **3 STANDARD CARD PHOTOS**

- All 3 Photos in landscape format



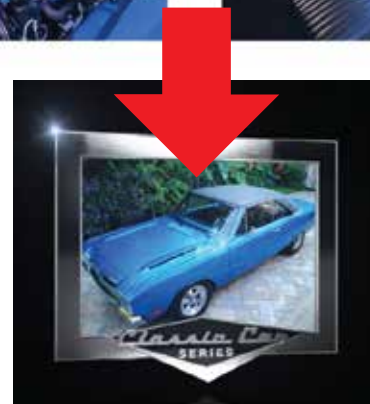
## **1 PREMIER CARD PHOTO**

- Photo in landscape format



## **4 3D ELITE CARD PHOTOS**

- Photos are in landscape format



# Submitting PHOTOS FOR MINTING

Once a driver is signed up and logged into their dashboard they would go to “**DIGITAL CARDS**” tab and begin uploading photos according to the diagram below.

## Digital Cards

Mint Requests

Mint Requests for Drag King

Images Ready for Minting: 0

**Please note:** Each driver or team is responsible for getting approvals from sponsors or team owners that may have their likeness within the images that you are uploading. If the image that you are uploading has a logo or reference to a sponsor or team owner, please have them approve your use of that image. Race Face Digital will not be responsible for images used without permission from sponsors or team owners.

Submit to Minting

**NOTE:** We will only accept a request when all of images have been uploaded and are ready to be minted. When ready, click on Submit.



Upload Standard 1

Portrait Image of Driver



Upload Standard 2

Portrait Image of Driver



Upload Standard 3

This Standard 3 photo uploaded must be a Landscape Oriented Format.



Upload Premier

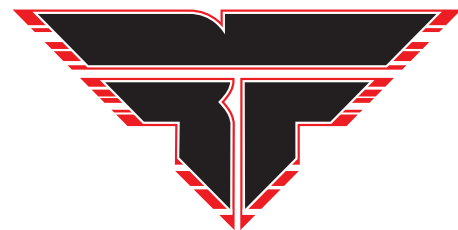
Portrait Image of Driver



Upload 3D Elite

Portrait Image of Driver

The Elite 3D image can either be a green-screen photo of the driver or a portrait orientation photo that includes the driver.



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**Drivers Registration**

[RaceFaceDigital.com/drivers](https://RaceFaceDigital.com/drivers)

**Free Fan Registration**

[RaceFaceDigital.com/free-fan](https://RaceFaceDigital.com/free-fan)